



# News Release

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## 3D Systems Brings Affordable 3D Printers To ISTE

- Educators Explore Latest 3D Printers and Capabilities

**ROCK HILL, South Carolina –June 21, 2012 – [3D Systems Corporation](#)**

(NYSE:DDD) announced today that the company will showcase its latest and most affordable 3D content-to-print solutions at the International Society for Technology in Education, ISTE, 2012, held June 24–27, at the San Diego Convention Center, booth #5837, San Diego, California.

[3D Systems](#) plans to demonstrate its unmatched portfolio of easy to use and affordable 3D printers tailored to the education marketplace, including the latest [ProJet™ 1500](#) color 3D printer with its smooth surface finish, durable parts. To showcase the largest build envelope in its class, 3D Systems will feature the newest member of the award winning RapMan™ family, the [3DTouch™](#), which starts under \$4,000 and offers true classroom printability.

3D Systems will also display its recently launched 3D printer for the home, [Cube®](#). A sleek industrial design and small footprint make the Cube® 3D printer portable, compelling and truly 'plug and print'. Consumers choose from 10 exciting material colors, free designer 3D printable files and a rapidly growing collection of innovative co-creation tools and apps at [Cubify.com](#) for a game-like create and make experience.

"We are thrilled to share our unparalleled portfolio of affordable printers and solutions with ISTE attendees," said Cathy Lewis, Vice President, Global Marketing for 3D Systems. "We have been committed to education for years, but when you add Cube® and Cubify™ to the equation we are uniquely positioned to democratize creativity and provide students with tomorrow's skills, today."

**About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).

To experience our entire range of 3D content-to-print products and services please visit [www.printin3D.com](http://www.printin3D.com), [www.production3dprinters.com](http://www.production3dprinters.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.zcorp.com](http://www.zcorp.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.quickparts.com](http://www.quickparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.botmill.com](http://www.botmill.com), [www.cubify.com](http://www.cubify.com), [www.myrobotnation.com](http://www.myrobotnation.com), [www.freshfiber.com](http://www.freshfiber.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [www.sycode.com](http://www.sycode.com), [www.paramountind.com](http://www.paramountind.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3dsystems.com](mailto:moreinfo@3dsystems.com).

**About ISTE 2012**

The International Society for Technology in Education (ISTE) is the premier membership association for educators and education leaders engaged in advancing excellence in learning and teaching through innovative and effective uses of technology. ISTE is the trusted source in education technology for professional development, knowledge generation, advocacy, and leadership for innovation.

ISTE's annual conference and exposition is one of the world's premier education technology events. More information is available at [www.iste.org](http://www.iste.org).