



# News Release

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## 3D Systems Brings Its Content-To-Print Solutions To Siggraph

- Making Better Design Affordable -

**ROCK HILL, South Carolina, August 4, 2011** – [3D Systems](#) Corporation (NYSE: DDD) announced today that it will showcase its entire suite of 3D content-to-print solutions at the [Siggraph 2011 Conference and Exhibition](#), August 7 – 11<sup>th</sup>, at the Vancouver Convention Centre, Vancouver, BC, Canada, in booth #839 and The Studio.

The company plans to demonstrate its affordable [3D printers](#) and powerful new [design productivity tools](#), including [Alibre](#) personal and professional software and 3D-printable content available from its online marketplace, [The3dStudio.com](#). Also on display to illustrate the potential of 3D printing will be stunning and functional designs from [Freedom of Creation](#). 3D Systems will present the practical applications of its content-to-print solutions at the Siggraph Studio conference track.

“We are pleased to share our [3D content-to-print](#) solutions with Siggraph participants,” said Cathy Lewis, Vice President of Global Marketing, 3D Systems. “We are particularly excited to demonstrate the power, utility and affordability of our [V-Flash®](#) and [BfB™](#) personal 3D printers and Alibre design packages to Studio attendees.”

### About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace,

displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com), [www.printin3D.com](http://www.printin3D.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3Dsystems.com](mailto:moreinfo@3Dsystems.com).

### **About Siggraph 2011**

Siggraph is the world's premier conference and exhibition on computer graphics and interactive techniques.

More information is available at [www.siggraph.org](http://www.siggraph.org).