



# News Release

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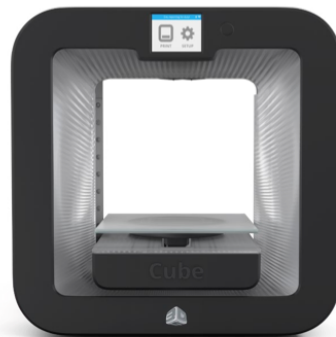
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## 3D Systems and United Nude Launch Line of 3D-Printed Shoes & 3D Printing Retail Experience in NYC

- 3D-printed Float shoes will be available on the United Nude website and in the New York City flagship store
- Stylish shoes are designed for home printing on the new Cube® 3D printer

**ROCK HILL, South Carolina, August 5, 2014** – [3D Systems](http://www.3dsystems.com) (NYSE:DDD) announced today a collaboration with fashion brand United Nude to deliver a new line of 3D-printed wearable shoes. The “Float” shoes are uniquely designed for immediate home printing on the new Cube® 3 desktop 3D printer, pushing the boundaries of what’s possible using 3DS’s most affordable home printer. The Float shoes will début at United Nude’s flagship retail installation in Soho, Manhattan. United Nude plans to offer live, in-store manufacturing and feature continuous shoe printing in the store window. This is the first fashion-focused 3D printing retail experience in the United States, expanding on United Nude’s successful Regent Street, London installation.





"After pioneering wearable, 3D-printed shoes using a state-of-the-art Selective Laser Sintering 3D printer, we are thrilled to deliver fully functional, 3D-printed shoes designed for an affordable home desktop printer," said Rem D Koolhaas, Founder of United Nude. "This design is about creating something beautiful and interesting; it's about experimenting, moving forward and learning along the way."

Priced at \$999, Cube 3 is the only dual material, plug-and-play, kid-safe certified 3D printer that is easy to own and affordable to operate. From fashion to décor to everyday items, with the Cube 3 you can print what you desire and what you need. Cube 3 comes with two starter cartridges and 25 exclusive designs to get printing quickly and love what you make.

The Float Shoe is available at [www.unitednude.com](http://www.unitednude.com) and in the NYC store at 25 Bond Street.

Cube 3 is available for purchase on [Cubify.com](http://Cubify.com).

Learn more about 3DS' commitment to manufacturing the future today at [www.3dsystems.com](http://www.3dsystems.com) and the company's consumer offerings at [www.cubify.com](http://www.cubify.com).

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### **About 3D Systems**

3D Systems is a leading provider of 3D printing centric design-to-manufacturing solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike in materials including plastics, metals, ceramics and edibles. The company also provides integrated 3D scan-based

design, freeform modeling and inspection tools and an integrated 3D planning and printing digital thread for personalized surgery and patient specific medical devices. Its products and services replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce functional parts and assemblies, empowering customers to ***manufacture the future.***

### **Leadership Through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) printers and was the first to commercialize it in 1996.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

**More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).**

### **ABOUT UNITED NUDE**

A story that started with a broken heart, Architect Rem D Koolhaas (not to be confused with his uncle, the world famous architect) tried to get back his girl by downsizing architecture to its most venerable scale; that of a woman's foot.

In 2003, together with seventh generation shoemaker Galahad Clark, United Nude was launched. Turning dreams into reality, their first shoe 'the Mobius' was

developed with the guidance of the great Sergio Rossi and technical shoemaker Maurizio Martignago in Italy. Ever since, United Nude has become the iconic brand at the intersection of fashion and design, creating products that are about clear concepts, elegance and innovation. While available in over 50 countries worldwide, United Nude has its own stores in Amsterdam, London, New York, Vienna, Tel Aviv, Seoul and Tokyo.