



News Release

3D Systems Corporation
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3D Systems and Hershey Team Up To Deliver 3D Printed Edibles

- Co-develop a variety of 3D printed chocolate and non-chocolate products
- Commercialize new class of consumer and prosumer 3D printers for edibles

ROCK HILL, South Carolina –January 16, 2014 – [3D Systems](#) (NYSE:DDD) today announced that it entered into a multi-year joint development agreement with [The Hershey Company](#) (NYSE:HSY), the largest producer of quality chocolate in North America and a global leader in chocolate, sweets and refreshment, to explore and develop innovative opportunities for using 3D printing technology in creating edible foods, including confectionery treats. The alliance combines Hershey’s world-class food science and manufacturing expertise with 3DS’ powerful 3D printing technology and knowhow to deliver new consumer experiences.

“We believe that innovation is key to delivering relevant, compelling consumer experiences with our iconic brands,” said William Papa, Vice President and Chief Research and Development Officer, The Hershey Company. “Whether it’s creating a whole new form of candy or developing a new way to produce it, we embrace new technologies such as 3D printing as a way to keep moving our timeless confectionery treats into the future.”

“Mainstreaming 3D printing is fundamental to our success and we are fortunate to partner with Hershey, the largest producer of quality chocolate in North America and a global leader in chocolate and confection to expand the 3D printing experience into delectable edibles,” said Chuck Hull, Chief Technology Officer, 3DS.

Learn more about 3D Systems’ commitment to manufacturing the future today at www.3dsystems.com.

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About 3D Systems Corporation

3D Systems is a leading provider of 3D printing centric design-to-manufacturing solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike in materials including plastics, metals, ceramics and edibles. The company also provides integrated 3D scan-based design, freeform modeling and inspection tools. Its products and services replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to *manufacture the future*.

Leadership Through Innovation and Technology

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) printers and was the first to commercialize it in 1996.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at www.3DSystems.com.