

Trami

“ CimatronE’s DieDesign works intuitively, tracing the perimeter of the profile and proceeding to the punch marks and folds. Using this data we can commence with the die assembly... it is an application that has brought us excellent results.

Peter Armandi, Technical Manager

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Industry Fashion accessories and luxury items

Location Milan, Italy

Website www.menoni.com



Trami is a subsidiary of Menoni, a leading Italian designer and producer of fashion accessories and luxury items. Established in Milan in 1929, Menoni commenced with the production of cutting tools and brass pieces, later moving into jewelry and fashion. Today it creates tens of millions of pieces each year for major luxury brands such as Gucci, Prada, Versace and Max Mara.



The Challenges

- Shortening the development cycle in the construction of progressive dies
- Offering a complete service for customers, from the initial sketch to the supply of the finished product
- Maintaining the high quality of its products and reducing wastage of raw materials

The Solutions

CimatronE’s DieDesign

The Results

- Reduction in the time required throughout the entire production cycle
- Elimination of the need for “trial and error” owing to CimatronE’s powerful simulations
- Improved design capabilities, with drawing and finite element analysis taking into account stretching and deformation, as well as identification of the punches needed at each station
- Enhanced strip design that optimizes the use of the material, thereby reducing wastage
- Availability of the necessary design and analysis tools to tackle complex die bases

For more information, please visit www.CimatronE.com